



JOHOR-SINGAPORE SPECIAL ECONOMIC ZONE

JS-SEZ GLOBAL ALLIANCE summit

JOHOR PREPARES TO WELCOME THE INTERNATIONAL BUSINESS COMMUNITY

DEAR INDUSTRY LEADER, YOU ARE INVITED WITH HONOUR.

DATE: 28TH AUG 2025 | LOCATION: HOLIDAY VILLA JOHOR BAHRU TIME: 9AM - 5PM: INCLUDES BREAKFAST, GALA LUNCH AND 2 TEA BREAKS DRESS CODE: SUIT (FORMAL ATTIRE)









Dear Industry Leader,

SUBJECT : OFFICIAL INVITATION TO THE JOHOR-SINGAPORE SPECIAL ECONOMIC ZONE (JS-SEZ) : GLOBAL ALLIANCE SUMMIT 2025

We are honoured to extend this invitation to you to attend the JS-SEZ: Global Alliance Summit 2025, taking place on 28 August 2025 in Johor Bahru, Malaysia.

This high-impact summit marks a historic collaboration between the Johor-Singapore Special Economic Zone (JS-SEZ) and international business chambers, visionary investors, and policy leaders. With Johor emerging as Asia's next-generation economic powerhouse, the Summit serves as a strategic platform to catalyse future-ready FDI across nine flagship industrial zones, with focus areas including advanced manufacturing, green energy, smart logistics, digital infrastructure, and halal exports.

We anticipate a dynamic gathering of 400–500 global delegates representing multinational corporations, national agencies, and frontier-sector investors. This is your opportunity to align with a movement gaining powerful momentum and international backing among them.

Beyond the Summit, we are forming a Strategic Post-Summit Taskforce — a select group of industry leaders who will identify prime investment locations within the JS-SEZ: nine flagship zones and design viable, high-impact industrial initiatives and joint venture collaborations. The hallmark of this initiative: every venture will be anchored by a local industry business leader as a joint venture partner, ensuring deep-rooted execution and the market access within the Johor-Singapore Special Economic Zone (JS-SEZ) framework.

We also welcome you to become a collaborative partner of the JS-SEZ: Global Alliance Summit 2025, an exceptional opportunity to connect your brand and your business entity with a high-level global audience of investors, government leaders, and enterprise trailblazers.

Join us in shaping the future of industrial development in Asia—strategically, sustainably, and collaboratively. Your presence would not only add distinction to the Summit but also place your organisation at the heart of this transformative journey. Visit www.js-sezglobalalliance.org for more details or contact me directly for bespoke arrangements. We look forward to welcoming you with honour. I seek your kind attention in filling up the RSVP form within the next 5 days. The form can be accessed: https://forms.gle/KbAPAQvxOFEYSNS27 (you may use VIP5967-IND as the INVITATION REFERENCE NUMBER)

Yours sincerely,

RUMI AMJED

Co-Chair, Host Committee:

JS-SEZ: GLOBAL ALLIANCE SUMMIT 2025



JOHOR-SINGAPORE SPECIAL ECONOMIC ZONE

JS-SEZ: GLOBAL ALLIANCE SUMMIT

SUPPORTING ORGANIZATIONS & COLLABORATIVE PARTNERS AS AT 15.08.2025

PLATINUM PLUS CATEGORY





PLATINUM PLUS CATEGORY



MORE SPONSORS WILL BE ANNOUNCED SOON, AS NEGOTIATIONS ARE CURRENTLY UNDERWAY.



SUPPORTING ORGANIZATIONS & COLLABORATIVE PARTNERS AS AT 15.08.2025







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SUPPORTING ORGANIZATIONS & COLLABORATIVE PARTNERS AS AT 15.08.2025































MORE PARTNERS WILL BE ANNOUNCED SOON, AS NEGOTIATIONS ARE CURRENTLY UNDERWAY.



SUPPORTING ORGANIZATIONS & COLLABORATIVE PARTNERS AS AT 25.07.2025































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SUPPORTING ORGANIZATIONS & COLLABORATIVE PARTNERS AS AT 25.07.2025





MALAYSIA QATAR BUSINESS COUNCIL

























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JS-SEZ: GLOBAL ALLIANCE SUMMIT

JS-SEZ: GLOBAL ALLIANCE SUMMIT is not just an event, it is Johor's strategic forum to the world that it is ready to lead Johor's economic transformation through future-focused, high-value foreign direct investment (FDI). Anchored within the Johor-Singapore Special Economic Zone (JS-SEZ), the Forum serves as a global investment platform designed to attract investors, showcase Johor's development-ready industries, and accelerate the growth of its 9 transformative Flagship Zones.

This landmark forum brings together investors, policymakers, industrial leaders, global developers, and strategic stakeholders under one platform to catalyze new investments, form strategic partnerships, and build the future economy of Johor. From advanced manufacturing to green energy, digital infrastructure to smart logistics, the Forum is designed to shape the next chapter of industrial excellence across Johor.

INVESTING INTO THE FUTURE: JS-SEZ

At the heart of this investment movement lies the Johor-Singapore Special Economic Zone (JS-SEZ), a cross-border economic corridor designed to unlock unprecedented value creation. Leveraging proximity to Singapore, world-class infrastructure, and business-enabling reforms, the JS-SEZ offers a streamlined and investor-centric environment for global businesses to establish operations, scale efficiently, and access regional markets. JS-SEZ: GLOBAL ALLIANCE SUMMIT will present in-depth briefings on policy incentives, investment safeguards, regulatory ease, and key growth sectors under the JS-SEZ framework. The Forum also serves as the entry point for foreign capital to seamlessly engage with decision-makers and industrial stakeholders within Johor's evolving economic landscape.

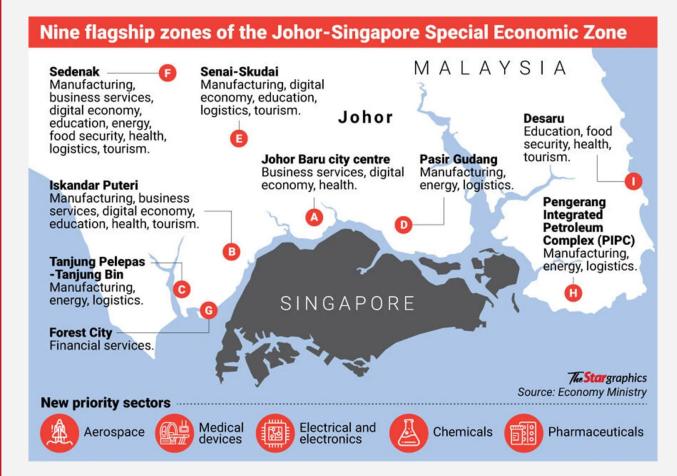


THE 9 FLAGSHIP ZONES: BUILDING INDUSTRIES OF THE FUTURE

Johor's vision for economic advancement is embodied in the 9 Flagship Zones of the JS-SEZ. These zones are strategically developed to foster sector-specific growth, each offering unique opportunities, land availability, infrastructure readiness, and targeted investment incentives.

THE FORUM WILL FEATURE ZONE-BY-ZONE INVESTMENT SHOWCASES, HIGHLIGHTING LAND AVAILABILITY, PRIORITY INDUSTRIES, ANCHOR TENANTS, AND CROSS-BORDER SYNERGIES.

These flagship zones include:





JOHOR: ASEAN'S RISING ECONOMIC STAR

Only a few places in Southeast Asia offer the dynamism and diversity that Johor currently exhibits. The state is fast transforming into one of ASEAN's most diversified and resilient economies. With strategic infrastructure like the Port of Tanjung Pelepas, Senai Airport, proximity to Singapore, and the upcoming developments in Forest City and Iskandar Malaysia, Johor is on a trajectory of becoming a global export gateway.

Johor is not just transforming, it is redefining itself. From smart manufacturing and agri-tech to renewable energy and digital services, Johor is rapidly becoming the Land of Endless Possibilities. JS-SEZ: GLOBAL ALLIANCE SUMMIT captures this spirit of reinvention and economic boldness.

THE TIME IS NOW: CATALYZING THE NEXT INDUSTRIAL FRONTIER

In an era of global realignment, Johor offers what investors need most. Stability, scalability, and strategic connectivity.

With global manufacturers diversifying supply chains and capital flowing toward Southeast Asia, Johor is the smart choice for investment. As the world looks for industrial hubs that are future-ready, Johor delivers, through its JS-SEZ reforms, flagship zone strategies, and unwavering commitment to sustainable and inclusive development.



INVESTMENT OPPORTUNITIES ACROSS STRATEGIC SECTORS

THE JS-SEZ: WORLD CONNECT 2025, WELCOMES PARTICIPATION FROM ALL INDUSTRIES FROM ESTABLISHED GIANTS TO EMERGING SME'S AND THE INTERNATIONAL BUSINESS COMMUNITY ATTENDING THE CONFERENCE.

THE CONFERENCE opens the door to future-facing industries such as:

MANUFACTURING & PROCESSING

FOOD & BEVERAGE & HALAL EXPORTS

AUTOMOTIVE & COMPONENTS

E&E & SEMICONDUCTORS

PROPERTY AND INDUSTRY PARKS

TEXTILES & FASHION

FURNITURE & INTERIOR PRODUCTS

AGRICULTURE / AGRI-TECH & RENEWABLE ENERGY

MEDICAL DEVICES

DIGITAL & PACKAGED SERVICES

THE GLOBAL INVESTMENT & INDUSTRIAL FOOTPRINT ACROSS THE 9 FLAGSHIP ZONES.

YOU COULD BE THEIR LOCAL BUSINESS PARTNER

DELEGATES COMPOSITION

JS-SEZ : GLOBAL ALLIANCE SUMMIT is designed for high-level engagement with those shaping the future of industry and infrastructure. Participants include:

- + FOREIGN INVESTORS AND GLOBAL VENTURE CAPITAL FIRMS
- + MULTINATIONAL CORPORATIONS SEEKING EXPANSION IN JOHOR
- + PROPERTY AND INDUSTRIAL DEVELOPERS
- + GOVERNMENT AGENCIES AND REGULATORS
- + INFRASTRUCTURE OPERATORS AND FINANCIERS
- + MANUFACTURERS AND INDUSTRIALIST

Whether you are an investor, industrialist, or policymaker, this Forum provides access to the people, policies, and projects driving Johor's transformation. We are expecting a distinguished gathering of 400–500 delegates from across the globe, making it a truly international platform for impactful engagement.

A FORUM FOR GLOBAL INVESTORS, POLICYMAKERS & DEVELOPERS

JS-SEZ: GLOBAL ALLIANCE SUMMIT is an open platform for everyone with a stake in international trade. Whether you're a potential exporter, a thought leader with export insights, or a company looking to showcase your products and services, you can participate as a Speaker, Exhibitor, or Delegate. The CONFERENCE is also open to global buyers and trade representatives seeking reliable partners in Johor.

THE GLOBAL INVESTMENT & INDUSTRIAL FOOTPRINT ACROSS THE 9 FLAGSHIP ZONES.

YOU COULD BE THEIR LOCAL BUSINESS PARTNER



KEY TOPICS

01

JS-SEZ: JOHOR'S ECONOMIC ENGINES

A Comprehensive Insight into the Roles of IMFC-J, JTDC, and the Johor Super Lane in Driving Investment and Economic Growth within the JS-SEZ framework.

02

JS-SEZ: THE 9 FLAGSHIP ZONES

The conference will feature zone-by-zone investment showcases, highlighting available land, priority industries, anchor tenants, and cross-border synergies.

03

JOHOR'S STRATEGIC POSITIONING IN REGIONAL ECONOMIC LANDSCAPE

An exploration of Johor's emergence as a trade, logistics, and manufacturing hub, anchored by regional connectivity and the catalytic impact with the JS-SEZ FLAGSHIP ZONES.



KEY TOPICS

04

DIGITAL TRADE AND SMART MANUFACTURING: TECHNOLOGY AS A TRADE ACCELERATOR

Leveraging digitalisation, automation, and smart factories to boost productivity and meet global trade standards.

05

SUSTAINABLE AND ETHICAL EXPORTS: ESG, HALAL MARKETS & GREEN TECHNOLOGY

Navigating the global demand for responsible sourcing, sustainability compliance, and Johor's potential in halal-certified and green exports.

06

FROM PORT TO PLANE: INFRASTRUCTURE, LOGISTICS & CUSTOMS READINESS

Enhancing export facilitation through Johor's strategic infrastructure ports, airports, logistics hubs, and streamlined trade processes.



KEY TOPICS

07

WINNING IN NEW MARKETS: EU, ASEAN, MIDDLE EAST, AFRICA, INDIA & CHINA

Strategies to diversify export destinations and tap into high-growth regions amid global trade realignment.

80

EMPOWERING SMES AND STARTUPS FOR EXPORT EXCELLENCE

Supporting Johor's SMEs to scale globally through capacity building, market access, financing, and digital tools.

09

TAKING THE JOHOREAN ECONOMY TO THE NEXT LEVEL.

Implementing the NEXT LEVEL.



ELITE PANEL OF SPEAKERS - AS AT 15.08.2025





YB LEE TING HAN

JOHOR STATE EXECUTIVE COUNCIL : CHAIRMAN OF THE JOHOR STATE INVESTMENT, TRADE, CONSUMER AFFAIRS AND HUMAN RESOURCES COMMITTEE





CHRISTOPHER YAP HUEY WEN

MANAGING DIRECTOR, BUSINESS BANKING: AMBANK GROUP





TUAN HAJI NATAZHA BIN HARISS

CEO: INVEST JOHOR





MOHAMAD RIDZUAN BIN MOHD ZABRI

DIRECTOR : MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY (MIDA) JOHOR.









DONAL CROTTY

CHAIRMAN : IRISH CHAMBER OF COMMERCE MALAYSIA BOARD MEMBER : EUROCHAM



ELITE PANEL OF SPEAKERS - AS AT 15.08.2025





NANCY FORTNER

PRESIDENT: CANADIAN CHAMBER OF COMMERCE MALAYSIA





RAINER MICHAEL PREISS

PARTNER : DAS FAMILY OFFICE REGIONAL COLUMNIST - THE FORBES MAGAZINE





NAWAB-ALARBASH

DIRECTOR: WAHEED ASSOCIATES - SAUDI ARABIA & UAE





SUKHBIR SINGH MANHORE SINGH

BOARD MEMBER : BRITISH MALAYSIA CHAMBER OF COMMERCE (BMCC)





LAURENT MAILLEFER

BOARD DIRECTOR : SWISS MALAYSIAN CHAMBER OF COMMERCE BOARD DIRECTOR : ABB



ELITE PANEL OF SPEAKERS - AS AT 15.08.2025





REECE KURTA

CHAIRMAN: MALAYSIA NEW ZEALAND CHAMBER OF COMMERCE





PROF. RINA NEOH

CO-FOUNDER : FICUS CAPITAL SECRETARY GENERAL : ESG ASSOCIATION MALAYSIA





SR. SAMUEL TAN

CEO: OLIVE TREE PROPERTY CONSULTANTS





MS. ESTHER YAP

DEPUTY CHAIRMAN : MALAYSIA NEW ZEALAND CHAMBER OF COMMERCE





DR. KENJI KONG

BOARD MEMBER - MALAYSIA AUSTRALIA BUSINESS COUNCIL



ELITE PANEL OF SPEAKERS - AS AT 15.08.2025





MARK DOMITRAK

GLOBAL HEAD OF MARKET RESEARCH OFFICER: CT NETWORK





JULIANA SOFHIA DAMU

VICE CHAIRMAN - INDONESIAN ENTREPRENEURS CHAMBER GLOBAL WILAT VICE CHAIRPERSON SOUTHEAST ASIA | VICE PRESIDENT - CILT INDONESIA.





AMY WONG SIEW FONG

EXECUTIVE DIRECTOR: KNIGHT FRANK MALAYSIA





JACK MULLAN

DIRECTOR: CT GROUP - SINGAPORE





MYDIANA AHMAD MADZLAN

HEAD OF ECOSYSTEM BUILDING: ISKANDAR INVESTMENT BERHAD (IIB)



ELITE PANEL OF SPEAKERS - AS AT 15.08.2025





DENIS LIM

DIRECTOR: GOLDEN VALLEY CAPITAL SDN BHD





KEVIN LI

CHIEF FINANCIAL OFFICER: FOREST CITY





TEH KEE SIN

FOUNDING PRESIDENT: SME ASSOCIATION OF SOUTH JOHOR





NICOLE SUE

BUSINESS MANAGER: MELBOURNE CAPITAL GROUP





RAJ MOHAMAD

BOARD MEMBER : SINGAPORE MALAY CHAMBERS OF COMMERCE MANAGING DIRECTOR : FIVE PILLARS PTE LTD



ELITE PANEL OF SPEAKERS - AS AT 15.08.2025





NICHOLAS CHEW

PARTNER: FHC LEGAL





DIETER DE HERTOGH

DIRECTOR: BELUXCHAM MALAYSIA





JORDI POL RAMON

CHAIRMAN: SPANISH CHAMBER OF COMMERCE AND INDUSTRY MALAYSIA





JAMES TAN

CHAIRMAN: MALAYSIA-VIETNAM CHAMBER OF COMMERCE





BEN MAISON LOW

ADVISOR: KIM MAN FOOD PRODUCTS SDN BHD



JOHOR-SINGAPORE SPECIAL ECONOMIC ZONE

JS-SEZ: GLOBAL ALLIANCE SUMMIT

KEY ELEMENTS

7 SESSIONS

30 SPEAKERS

1 SUMMIT

1 STATE

PROGRAM LINEUP

08.00 AM : ARRIVAL OF GUESTS - BREAKFAST

09.10 AM : WELCOME REMARKS

09.15 AM : **FIRESIDE CHAT** WITH YB LEE TING HAN.

JS-SEZ - THE FULL STORY

10.30 AM : **PANEL SESSION - 1**

IMFC-J: THE DRIVING FORCE OF JOHOR'S

ECONOMIC ENGINE

11.00 AM : **PANEL SESSION - 2**

THE JOHOR SUPER LANE: THE PRIORITY GATEWAY FOR

INVESTORS

11.30 AM : **PANEL SESSION - 3**

JTDC: THE SKILLS ENGINE BEHIND JOHOR'S

ECONOMIC DRIVE

11.25 AM : **ARRIVAL OF GUEST OF HONOUR**

11.30 AM : STATE ANTHEM LAGU BANGSA JOHOR

11.35 AM : NATIONAL ANTHEM - NEGARAKU

11.40 AM : DOA RECITATION



PROGRAM LINEUP

11.45 AM : **KEYNOTE ADDRESS** :

12.15 PM : THE OFFICIAL PLEDGE BY THE INTERNATIONAL BUSINESS

COMMUNITY ON THEIR SUPPORT FOR JOHOR IN DRIVING IN

FOREIGN RELATIONS AND FOREIGN DIRECT INVESTMENT

12.30 PM : GALA LUNCH

01.30 PM : **PANEL SESSION - 4**

JOHOR'S LEADING INDUSTRIES AND ITS FUTURE - JS-SEZ :

THE 9 FLAGSHIP ZONES

(MANUFACTURING / PROPERTY / FMCG / TECHNOLOGY /

ENERGY / HOSPITALITY / AGRICULTURE ETC.)

O2.30 PM : **PANEL SESSION -5**

WINNING IN NEW MARKETS: EU, ASEAN, MIDDLE EAST,

AFRICA, INDIA & CHINA REGION.

O3.15 PM : **PANEL SESSION - 6**

EMPOWERING SMES AND STARTUPS FOR EXPORT

EXCELLENCE

04.00 PM : **PANEL SESSION - 7**

TAKING THE JOHOREAN ECONOMY TO THE NEXT LEVEL -

WHAT DOES IT TAKE.

04.30 PM : TEA BREAK AND NETWORKING - END OF EVENT



CONCLUSION

JS-SEZ: GLOBAL ALLIANCE SUMMIT is more than a forum, it is the launchpad for a new economic era in Johor. Through this platform, Johor invites the world to co-create its industrial destiny, unlock mutual value, and build a resilient economic partnership that defines the next chapter of Southeast Asia's growth story.

JOIN US IN BUILDING THE INDUSTRIES OF TOMORROW, THE INFRASTRUCTURE OF THE FUTURE, AND THE ECONOMY OF A NEW JOHOR.

JS-SEZ: GLOBAL ALLIANCE SUMMIT STARTS NOW.

FOR REGISTRATION

CALL / WHATSAPP +6011.8888.0907

CONTACT US

EVENT MANAGER:

FOX EYE HD INTEGRATED - SUITE 10.09, LEVEL 10, JOHOR BAHRU CITY SQUARE, 106-108, JALAN WONG AH FOOK, 80888 IBRAHIM INTERNATIONAL BUSINESS DISTRICT, JOHOR. MALAYSIA.

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